CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
APRIL 19, 2011 AGENDA

Subject: CITIZEN ADVISORY REVIEW COMMITTEE — EDP REPORT
Type: RESOLUTION
Submit By: RITA RAMIREZ
Type: ORDINANCE
Submit By: ASSISTANT CITY ADMINISTRATOR
Type: RECEIVE/FIELD
Submit By: ASSISTANT CITY ADMINISTRATOR

SYNOPSIS

A public hearing has been scheduled for the Citizen Advisory Review Committee to submit a written report to the Mayor and City Council regarding the City’s Economic Development Program. A copy of the report is attached.

FISCAL IMPACT

N/A.

RECOMMENDATION

Receive/File.

BACKGROUND

Ordinance No. 921 established the City’s Economic Development Program and formed the Citizen Advisory Review Committee which is charged with reporting to the Mayor and City Council in a public hearing at least once every six months.
Pursuant to §117-15 (g) the Citizen Advisory Review Committee shall report to the Mayor and City Council, at least once every six months, regarding the Economic Development Program. The following report generally covers activity for the period of September 2010 to date:

1. One application to the Economic Development Program has been received to date. The application was from John Q. Hammons to construct a full service Embassy Suites Hotel and conference center facility, which opened in July of 2008 and a Marriott Courtyard Hotel, which opened in May of 2009. These facilities are located in the Southport West subdivision.

2. The City has been collecting sales tax revenue for the Economic Development fund since its effective date and the fund had accumulated approximately $480,000. In FY 10 the fund received $9,532.81 in interest income and $1,186,573 in loan payments (interest only) from John Q. Hammons. Expenditures in FY 10 were $1,509,683 for debt service associated with the grant and construction loan.

3. The Economic Development Fund Budget for Fiscal Year 2011 anticipates that $1,295,579 will be carried forward from FY 10 and the fund will receive $1,186,573 in revenue from loan payments (interest only) by John Q. Hammons. Expenditures in FY 11 will include debt service payments of $1,509,683 in interest and $505,000 in principal.

4. The City’s assessed valuation for 2011 is over $1 billion, up approximately 3% from 2010. Over the past 10 years, growth in the City’s valuation has averaged about 11.3%.

5. Net taxable sales remained fairly consistent from 2008 to 2009 - $180,377,174 to $180,688,892. (Note: Net taxable sales for 2010 have not yet been posted on the Nebraska Department of Revenue’s website.)

6. During the 2010 fiscal year (October 1, 2009 through September 30, 2010), the City received $3,499,189 in local option sales tax revenue. This is an increase of approximately 9.2% as compared to the prior fiscal year. During the first five months of the current fiscal year (October 1, 2010 through February 28, 2011) sales tax revenue has increased approximately $145,000 over the same period last year.

7. Building permit totals were $43,487,781 in 2008, a decrease from the previous year. In 2009 the total building permit valuations were $27,316,647, making 2009 the lowest year for permit valuations in 10 years. In light of the overall economic conditions and the subsequent slowdown in construction, this was not totally unexpected. 2010 finished strong for building permits bringing the total permit valuations for the year to approximately $44.5 million, making this the strongest year since 2007. Total building permit valuations since 1997 are over $859 million. (The last two months of the year saw over $16 million in permit valuations with the Pedcor multi-family project and the senior housing project both taking out permits during this time.)

The members of the Citizen Advisory Review Committee consider themselves trustees of La Vista’s Economic Development Program, based upon the parameters of Ordinance 921. In submitting this bi-
annual report, the Committee notes that it has a sincere interest in monitoring and reporting to the Mayor and City Council on the City’s economic health and objectively evaluating the City’s progress and success in the economic arena. Thank you for this opportunity and we are happy to answer any questions.

Respectfully submitted:

Lynda Shafer, Chair
Doug Kellner, Vice-Chair
Rick Burns, Secretary
Jeff Schovanec
Brenda Carlson